



ECONOMY & ECOSYSTEM OF THE FUTURE

Discovering the Potential





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STRATEGIC VISION DOCUMENT

CIVIL GLOBAL PROGRAM

“Economy & Ecosystem of the Future | Discovering the Potential”

NEW ECOSYSTEM

Looking at the basic trends in the world, global competition in the new era of economy based on ‘knowledge and knowledge-based products’ following ‘land and machinery’ is developing through ‘micro-nationalism’, ‘integration’ and ‘unpredictability’, and it is shaped as the main references that are the challenges that determine the new nature of life and the state; ‘the crisis of resource and sharing’, the unsustainability of the "production-consumption-growth" formula, ‘liquidation of the middle class’, ‘energy, water and food insecurity’ with China leverage, transition to the ‘4th dimension’ in every aspect of life, ‘the elimination of human resources in the workforce’, ‘the combination of hard and soft power’ on the basis of changing state nature and expectation management.

In all these basic parameters, transformations in technology; artificial intelligence is the candidate to change the whole human life and nature by developing virtual / augmented reality and mobility centered. It is clear that the concepts of ‘Industry 4.0’ and ‘Society 5.0’ are important topics for managing rotation of the world. Another factor is the turbulence created by China's being active each passing day on the world stage. New Silk Road project “Belt and Road”; it is shaped as a global integration project that concerns 72 countries from both land and sea and permanently changes the distribution of economic pie chart.

Together with all these developments, it changes with the Law of "Economic Security Ecosystem". Security - Democracy dilemma will be experienced much more from now on. Therefore, it is very difficult for democracy to survive in countries that are disappearing in the middle class and shifting the security axis to a sophisticated ground. The question of “will security give us authoritarian regimes” needs to be discussed further. In countries with no middle class, authoritarian regimes or chaos should be seen as two options.

How to do the division of labor in terms of regional and global security and how to share its costs are also candidates for discussions in the forthcoming period. The development of new alliances can be read out of the economic security of the risks they take and the initiatives of various countries, especially Turkey. The characteristics of the concepts of property and power is historically changing. The future of the EU, which has a "Failure to Success" syndrome, will determine the results of the reenactment of the polarization of the West after the Brexit. One of the global power candidates, Russia's new weapons declaration, and China's gold-guaranteed oil trade security ecosystem with yuan and reserve money was a milestone, and the meaning of Brexit and its effect on the balances is a little left behind.



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CIVIL DIPLOMACY

The globalization process has forced the countries economically, politically and sociologically to face with three basic phenomenon; “**integration**”, “**micro nationality**” and “**unpredictability**”. All of these phenomenon have forced the traditional forms of international relations and have pushed the countries to search of new foreign policy instruments.

“**Civil Diplomacy**” is one of the top instruments. It has really great share in the highly dynamic construction process that several values such as democracy and human rights have begun to form common values system, which has been shared by the societies.

Turkey will be able to handle easier with the recent challenges if it decides to mobilize all of its institutional civil diplomacy instruments in sub-regional and identical issues at a global scale. At this point, we should overcome the political obstacles before all. This solution, which is directly related with **the political wills** of the related countries, is possible with overcoming the prejudices based on the national benefits, the adherences related with the identity and the historical baggage among the countries. The countries have been trying to strengthen the channels of **civil diplomacy** also known generally as “second track diplomacy” because of recovering the decrease of impact and efficiency of traditional official diplomacy based on being unable to go across the certain treatment forms and legal limitations.

One of the most important factors of civil diplomacy is the increase of **interaction among the business premises** and another one is the increase of **cultural interaction among the societies**. And another important part is the activities hold by **academic premises and think tanks**. Besides of these three basic factors, **sectorial diplomacy channels** that have been using the strong instruments in the recent years have been occurred. By the civil diplomacy, the sides can make the exchange of views in a wider frame without feeling themselves under the pressure of hard rules of the official diplomacy; can develop a perspective and cooperation; can suggest decision options that are necessary for the policy.

Turkey has an exclusive location among the countries in the world in terms of diplomatic experiences and applications. Indeed, historical background has a great share in that case. However, it is obvious that highly comprehensive relations in terms of economy and culture can't be brought to the wanted level only with the activities hold on official diplomacy track.

Also, there has been a great share that the civil society mentality hasn't been developed enough in Turkey and then civil diplomacy culture has begun to develop only since the 1990s. We should also underline the fact that active civil think tanks have been appeared institutionally in this period for the first time. There is another reason for this lateness that the outsourcing of Turkish economy has begun since the 1980s.



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Because of these and similar reasons, **also Turkey has felt the heavy load of the obligation to stay in the official diplomatic frame in a large scale while it has been developing its international relations and also Turkey has often faced with great difficulties in the case of overcoming some problems** like lots of countries. **It is important to deepen mutually the civil diplomacy channels in a global scale** for overcoming such difficulties easier, strengthening the economic and political efficiency and increasing the decision options in the next period. The cooperation and suggestions will provide an important contribution at displaying **an active position in the international field** by Turkey and the deepening.

All big, middle or small countries should make the cooperation or produce the alternative solutions to face the global problems such as economic crisis; the danger of famine; the security of energy, water and nourishment; environmental problems; drugs; human trafficking and the counterterrorism. At this point, the most important case for Turkey is the question of **how the global developments will be shaped at the end of the solution researches.**

The nation states are the factors, who produce values when they make cooperation according to their economic, political and cultural futures; but in the same time who have a potential to harm each other so much when they are contrast, in the globalizing world if we observe them in a historical and geopolitical perspective.

If we observe the cooperation opportunities, Turkey is at the level of holding **common projects** by developing **multilateral policies** (Africa, Balkans, Black Sea, the Middle East, the Middle Asia, South Asia, Far East, Latin America, countries of NATO and Arab countries etc.) with the other countries and international institutions.

In this case, authority institutions should direct institutional inventory in a flexible frame. It is highly important to move present studies to the forward levels and prevent the repetitions for ignoring the source waste in the activities of official or non-official institutions.

In addition, it is significant to remove mismatches based on vision and application among different institutions. So, we should complete the activities related with “civil diplomacy” inside of the country, and then we should describe the role of different institutions and actors without creating a complexity or source waste.

The developments in the transportation and communication technologies have pinned down the countries in the same scale with Turkey to assimilate gradual strategic approaches which can use the civil diplomacy instruments well and enhance to the furthest countries by finding inadequate the close regions.

It is essential to require civil diplomacy channels in the deepening the relations with **Turkic and Islamic World** in the level of identity; with the institutions such as **EU, SCO, OIC and NATO** in terms of international institutions; with **the Middle East, Black Sea - Caucasians, the Mediterranean and Balkans** in the regional scale; and with **Africa, Asia, Europe, Latin America, the North America and Australia** in the level of continent at the common adherence basement.



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The main reference of this document is to mobilize civil capacity with all of its channels in a global scale within the **CIVIL GLOBAL Program**, whose main theme was described as “**Economy & Ecosystem of the Future | Discovering the Potential**” as appropriate to the approach of “**Discover the Potential**” that has been the new country concept of Turkey; to mobilize the civil capacity (especially the firms) with its all channels and to form **networks** with sectorial descriptions.

The prior study field of the **Program** will be to develop the studies of TASAM that have been institutionalized in a global scale in this frame; and to encourage all civil diplomacy institutions, which promise the potential, to take stronger and fertile initiatives in their fields.

Main Theme

Economy & Ecosystem of the Future | Discovering the Potential

Sub-Themes

Sectorial Diplomacy Building

Humanitarian Diplomacy

Defence Diplomacy

Health Diplomacy

Belief Diplomacy

Culture and Art Diplomacy

Education Diplomacy

Science Diplomacy

Business/Trade Diplomacy

Thinking Diplomacy

Water Diplomacy

Food Diplomacy

Energy Diplomacy

Tourism Diplomacy

Security Diplomacy

City Diplomacy

Finance Diplomacy

Media and Information Diplomacy

Infrastructure Diplomacy

Service Diplomacy

Building Continental Civil Diplomacy

(Africa, Asia, Europe, Latin America and Caribbean, North America, Australia)

Building Regional Civil Diplomacy

(Balkans, the Middle East, Black Sea - Caucasian, Mediterranean, Turkey)

Building Identical Civil Diplomacy (Islamic World, Turkic World)

Innovation in Diplomacy

Turkey Brand in Cooperation of Development

International Integrations



CIVIL GLOBAL PROGRAM ACTIVITIES

STUDIES ON SECTORIAL DIPLOMACY CHANNELS

“Humanitarian Diplomacy”

“Defence Diplomacy”

“Health Diplomacy”

“Belief Diplomacy”

“Culture and Art Diplomacy”

“Education Diplomacy”

“Science Diplomacy”

“Business/Trade Diplomacy”

“Thinking Diplomacy”

“Water Diplomacy”

“Food Diplomacy”

“Energy Diplomacy”

“Tourism Diplomacy”

“Security Diplomacy”

“City Diplomacy”

“Finance Diplomacy”

“Media and Information Diplomacy”

“Infrastructure Diplomacy”

“Service Diplomacy”

INTERNATIONAL ACTIVITIES

Continental Civil Diplomacy Activities

Regional Civil Diplomacy Activities

Identical Civil Diplomacy Activities

STUDIES ON THEMATIC AREAS

Innovation in Diplomacy

Turkey Brand in Cooperation of Development

International Integrations