

TÜRK DÜNYASI TURKIC WORLD

KIZILELMA

ÖDÜLLERİ

RED APPLE AWARDS





----- TURKIC WORLD -----

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PRESENTMENT

World Turkic Forum led by TASAM is a global organization which gathers representatives from Turkic States, opinions leaders from Turkic Diasporas around the world, Think Tanks and non-governmental organizations within the frame of multi-dimensional issues and strategically contributes to the deepening of common agenda and socio-economic integration.

Turkic World includes all the people of Turkic descend both geographically and culturally. Besides Central Asia and Turkistan, Turkic World consists of Republic of Turkey, Turkic regions and Diasporas in Europe, Caucasus, China and Russian Federation, Turkic states and Autonomous Turkic Republics. World Turkic Forum; by increasing interaction within Turkic World; aims to develop political, scientific, economic and cultural cooperation in order to contribute maintaining global peace, democracy and stability.

In the final declaration of **2nd World Turkic Forum** which took place in İstanbul on 03-05 April 2013; it has been adopted that a “**Turkic World Award**” ceremony should be organized within the body of the Forum. In order to honor and encourage successful individuals and institutions that strengthen Turkic World’s vision and depth; it was decided that Turkic World Red Apple Awards should be given to those individuals and institutions annually beginning from 2014 in the categories such as; **state, diplomacy, business, science, culture, art, technology, strategy, sports and public diplomacy.**



OBJECTIVES

The main objectives of Turkic World Red Apple Awards which aim to determine and reward those who have contributed to the fields such as; state, diplomacy, business, science, culture, art, technology, strategy, sports, public diplomacy in Turkic World; are as follows:

- Increasing the prestige of Turkic World and its people
- Strengthening Turkic identity and culture; promoting Turkic culture to the world
- Maintaining solidarity and brotherhood among Turkic people who are located around the world
- Promoting the finest artworks of Turkic culture all around the world
- Paving the way for scientific initiatives and technological advancements in Turkic World
- Providing basis for innovation and new perspectives
- Contributing to the development of Turkic World particularly in politics and economy
- Supporting the works of art and products that are related to Turkic culture
- Encouraging talented people who can represent Turkic identity at international platforms
- Providing Turkic people to share their experiences and knowledge who are located around the world
- Gathering the positive values of Turkic people under a strong organization
- Becoming a worldwide known and prestigious award ceremony



CATEGORIES

Red Apple “State” Award

This award will be granted to honor statesmen and their countries that have contributed to the socioeconomic integration in Turkic World.

Red Apple "Special" Award

This award that is limited to one name each year will be granted to honor persons or institutions that have contributed to the Turkic World and Diaspora via strategic mission.

Red Apple “Diplomacy” Award

This award will be granted to honor diplomats and diplomatic institutions that have contributed to the socioeconomic integration in Turkic World.

Red Apple “Business” Award

This award will be granted to honor successful businessmen and companies that have contributed to the socioeconomic integration in Turkic World.

Red Apple “Science” Award

This award will be granted to encourage and honor scientists and scientific institutions that have prepared Turkic World to the necessities of the time and have contributed to the creation of a vision in Turkic World with their scientific studies.



Red Apple “Culture” Award

This award will be granted to encourage and honor cultural representatives and institutions that have contributed to the development of Turkic World’s cultural vision in the international arena.

Red Apple “Art” Award

This award will be granted to honor and encourage successful artists and institutions that have contributed to the expansion of Turkic Aesthetics Style globally with their works of art.

Red Apple “Technology” Award

This Award will be granted to successful researchers, inventors and institutions that have contributed to the technological advancement of humanity with their technical innovative studies and inventions.

Red Apple “Strategy” Award

This award will be granted to honor and encourage bureaucrats, statesmen, politicians and institutions that have contributed to the strategic vision of Turkic political sphere and have carried Turkic World to the future with their successful decisions, activities and policies.

Red Apple “Sports” Awards

This award will be granted to honor and encourage successful sportsmen that have made name for themselves in both regional and global scales.

Red Apple “Public Diplomacy” Award

This award will be granted to honor journalists and institutions that have contributed to socioeconomic integration in Turkic World.



RUDIMENTS

Award Council

An Award Council will be established with the participation and consultation of World Turkic Forum Wise Persons Council and all of its bodies and institutional partners. The consultation process will be conducted by Office of Secretary General of World Turkic Forum and with least bureaucracy and highest contribution; high participation will be tried to maintain. Latest technological communication opportunities will be used at maximum level during management of this process within World Turkic Forum Network.

Determination of Nominees

As particular persons and institutions can be nominated by all partners; also with surveys and nominations from outside of World Turkic Forum, a candidate list can be prepared. In case of necessity; the opinions of universities and scientific intuitions can be taken into consideration. While determining the nominees; elected representatives can conduct interviews with nominees.

Determination of Rudiments

Wise Persons Board will meet before and after every Forum and make evaluation in order to determine the nominees, categories and the quality of the awards. The awards will be granted to the nominees within the agenda of the Forum ever year.



Quality of the Awards

Awards will be granted as specially designed objects and certificates.

Principles with Regards to Granting Awards

World Turkic Forum is a peaceful international organization which puts emphasis on economic, social, scientific and cultural cooperation and adopts a realistic, consistent and humane globalization phenomenon.

World Turkic Forum which is based upon the **freedom of faith, speech and thought**; is being scientific and objective with regards to Turkic World Red Apple Awards as it is in all other activities.

Turkic World Red Apple Awards which will be organized in order for **protection, development, integration and promotion of Turkic identity and culture**; will be granted to those who have contributed to Turkic World based upon their qualifications.

In every category, as one or more than one persons may be granted with awards; also in the following years one or more than one categories may be removed from the ceremony.

An Award can be granted to the individual only once; but he/she can be nominated or granted with awards in different categories at different times.



FINANCING

A fund will be created for Turkic World Red Apple Awards. This fund will be sponsored by governmental agencies, civic institutions, businessmen, companies and institutions from Turkic World and Republics.

The fund will be consist of financial support from Turkic Republics and aid from businessmen, companies and citizens of Turkic World and revenues from events that are related to Turkic World.